
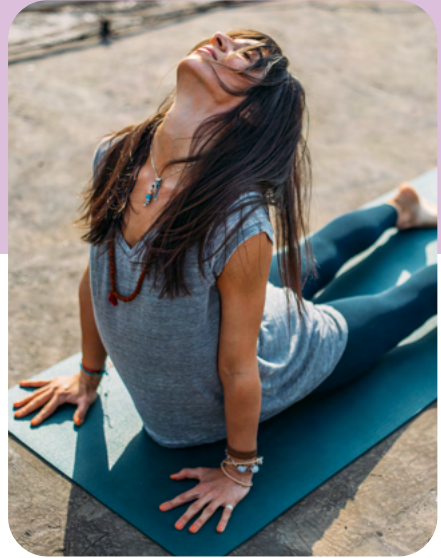




LIFE IS A MIRACLE

We elevate
health & well-being
through oral care

blue m  a leading oral care brand



Oral Health

The window to our overall health

Our mouth is the entry point to our **digestive**, **respiratory** and **nervous** system and therefore crucial for the quality and quantity of our lives. We elevate health and well-being through oral care.

Discover our full range of award winning oral care essentials that recover and recharge your oral health.

Professional *oral care* for **day-to-day** life.

Level-up oral health

We see it like this:

You can go from minus to zero and from zero to hero.

Are you coping with severe oral problems or suffering from pain?

We help you recover with clinically validated professional care products and lift you from minus to zero. Do you want to take it from zero to hero and reach full potential in life?

We will commit and help you stretch it with award-winning daily care products and with the world's first 'on-the-go' collection to take your oral care routines to the office, in the car, in the gym.

From **daily care**, to **on-the-go** and **problem care**.

The slow *release* of oxygen is the big secret

The human body is 65% oxygen, and this percentage drops as we get older. Oxygen plays a key role in almost all bodily processes: it is needed for cell metabolism and plays a crucial role in wound-healing. The secret of our collection is the **slow release of oxygen** to help your body **recover** and **recharge**.

You want to live life to the fullest and experience inner-well being and a balanced life. By adding oxygen to your daily care routine you will take things to a whole new level.





Substance over flash

True to our mission, we double down on what's essential and cut out superfluous elements. We have selected the best ingredients nature offers, like lactoferrin, a powerful protein we call the immunity booster, xylitol from birch bark and organic honey, also know to be an ancient medicine. These ingredients are carefully selected and combined: what we leave out is as important as what we put in.



Clinically Proven

Our professional oral care collection for day-to-day life is developed, tested and used by dental professionals. All research is conducted by dedicated, hands-on international professionals in close collaboration with renowned universities.



Cruelty Free

Being honest is more important to us than being perfect, and we strive to do better every day. High quality care products should never be at the expense of animals, therefore we never test our products on animals. That's a promise.



Planet Proof

We believe life is a miracle, so we act accordingly. We are grateful and take nothing for granted. We see it as our duty to take care of our planet. We prefer to work with producers and suppliers who share this vision.



Award Winning

We did not only put all our energy in the development of our products, you can find our soul in them as well. Probably the reason we have won 'Best Product of the Year' -election five years in a row. This election is one of the largest in our country, where the voice of the end user is decisive.



Daily care

Professional oral care collection for day-to-day life.



Our award-winning **oral care essentials** are developed to lift your **daily care routine**. It contributes to a natural balance in the mouth and elevates your oral health routine. From the **dental clinic** to your **daily life**.

Oral health is the window to your overall health. We help you with professional oral care essentials for daily life. With a proven track record of 10 years plus in the dental industry we have supplied dental professionals in over sixty countries with oxygen boosting oral care products (toothpaste, mouthwash, cleaning foam), precision tooling (dental tape, tongue scraper, various ultra soft toothbrushes) a special dental chewing gum and a magnificent nutrition supplement especially for teeth and bone.

Experience a whole new standard in your oral care routine.

On-the-go

Oral care for anytime, anywhere.

Should you be someone who is constantly on the move, we have just the thing for you: our award-winning 'on-the-go' collection to continue your oral routine beyond the bathroom: have your oral care set available at the office, in your car or onboard, at the gym or take it with you to your favorite holiday destination.





Problem care

When you are suffering from oral problems or experiencing pain, taking care of your oral hygiene is even more challenging.

Our clinically validated oral care products have helped many recover from severe oral problems, like halitosis, inflamed gums and the more severe periodontitis. Can you imagine the relief?

Now available to help you recover.

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Professional *oral care collection*
for day-to-day life



| shop at bluemcare.com